



BHHS PTSA Special Meeting Minutes
PSAT Fundraising Strategies
November 5, 2025
10:00am on Zoom

In Attendance - Jenn Pedersen, Jill Egerman, Kim Hartley, Nathan Kruger, Martha Ramirez, Kelly Gibbs, Don Wyse, Christina Richner, Michelle Yarsharpour, Shirin Lavi, Vanessa Cisterna, Elizabeth Nejad, Sophia Rumanes, Clio Bitboul, Hilla Carrel, Yael Hiller, Ellie Kadz, Bahare Yektifar, Marty Cramer, Evelyn Lahiji, Valerie Taylor, HaRim Lee, Regulus Allen, Farrah Dodes, Zach Dodes, Farnaz Borkhordar, Marcy Cotrell, Cindy Ellenberg
Quorum was met.

Welcome - The meeting was called to order by PTSA President Jenn Pedersen at 10:07am.

Business - Jenn Pedersen introduced the purpose of the meeting to review fundraising strategies and donor incentives. PTSA VP Fundraising, Nathan Kruger then discussed the Annual Fund promotions for the \$550 per family level and for \$1,500 per family level. He then discussed the offer of reserved seating at graduation as a thank you to the generous donors. General admission seating will remain free and open to all. The reserved seats would comprise 37%, reserved for the District is 3%, and general admission would be 60%. At a September 3, 2025 meeting, Superintendent Cherniss set out guidelines for Annual Fund incentives as "Perks for both parents and students are acceptable as long as they do not benefit only specific students during normal school hours (8:00am-3:00pm)." Also presented was a Corporate Sponsorship effort which will include various acknowledgements and thank yous through placards, banners and digital logo placements.

Motion - Nathan then made a motion to approve the fundraising strategies, Annual Fund Promotions and Corporate Sponsor incentives presented at this Special Meeting of the Association on Wednesday November 5, 2025. Don Wyse seconded the motion, and the motion carried.

Adjournment - Jenn Pedersen adjourned the meeting at 10:28am.

Submitted by Jill Egerman, Recording Secretary